

THE EMPRESS EXPRESS

VOLUME V. No. 32.

EMPRESS, ALTA. THURSDAY, JANUARY 10th, 1918

Price, \$1.50 Per Year

Enriches Interest in Town Electric Light and Power Plant

Regarding the installation in our town of an electric light and power plant Mr. P. B. Ostrom informs us he has received three or four letters from interested persons in various parts of the country. The following letter is one received by him:

Mr. P. B. Ostrom,
Empress, Alta.

Dear sir:

I see in the Empress Express that you are interested in an electricity manufacturing scheme and should be glad to have particulars.

I, and very many of my friends in the Old Country are interested in the progress of Empress and have lots and I might be of very considerable assistance in such a scheme as you are reported to have in hand

I saw a report of the new bridge being open—have you a photo of the same which you can send me

Yours faithfully,

L. Clayton Ridge

NOTICE

Annual School Meeting

will be held in the Empress School on

Monday, Jan. 14th,
1918, at 2 o'clock p.m.

AGENT WANTED

for
EMPRESS

and district to represent
**CANADA'S GREATEST
NURSERIES**

Selected list of hardy, tested varieties, recommended by WESTERN EXPERIMENTAL STATIONS for Manitoba, Saskatchewan and Alberta, including Hybrid Apples, Native Plums, Russian Cherries, Small Fruits, Seed Potatoes, Seedlings and Rooted Cuttings for shallow belts, also hardy ornamental stock.

Send for Special List also Agents Proposition. Handcamps outfit.

Exclusive territory

Liberal Commissions
STONE & WELLINGTON
THE FORTNELL NURSERIES
(Established 1837)

Toronto, Ont.

Enlarge Empress School District

The Empress School District has been enlarged by the addition of the following lands—Sections 23, 25, 26 and 27 and portions of sections, 22 and 24 north of the Red Deer River, all in township 23, range 1 west of the 4th. Also sections 27, 28, 33, 34, 35, 36 and portions of 25 and 26 lying North and West of the South Saskatchewan River, all in township 22, range 1, west of the 4th meridian. This enlargement of the Empress School District No. 3145, came into effect on December 18, by an order of the Minister of Municipal Affairs at Edmonton, Alberta.

Message to Boy Scouts From Chief Scout for Canada

"I desire to extend to all Boy Scouts, Scoutmasters and other officers my congratulations on their splendid efforts in aid of the War cause and other activities during the past year. All Scouts will, I am confident, do their utmost to assist the common cause in every direction and especially in regard to the vital needs of increased conservation and production of food and other necessities."

DEVONSHIRE.

An Enjoyable

Skating Party

The skating party held Monday evening on the pond at E. J. Lacy's was a thoroughly enjoyable affair. A big number from town were in attendance and Mr. and Mrs. Lacy endeavored to do all they could to provide for their visitors' enjoyment. A big brush fire was made, and refreshments were served. Near the hour of 10 p.m., a "bread" line was formed, with the ladies first. G. G. Peters acted in the official capacity of Dispenser of Wines and biscuits. E. J. Lacy was in charge of the coffee dept. The fare was most acceptable to the skaters, who returned home tired and happy.

One Person Out of Every Ten in Canada Bought Victory Bonds

The latest returns in the Victory Loan campaign show a total of 782,714 subscribers, or one subscriber for every ten people in Canada. This establishes a new record with respect to the proportion of the population of a country subscribing to its War Loans.

In many cities, towns and districts in Canada, the proportion of the population buying Victory Bonds was even higher than one in ten. In a number of cases it was as high as one in four.

The achievement in connection with Canada's Victory Loan, while primarily due to the splendid spirit of patriotism that pervades the country, is another evidence of what may be accomplished through press advertising backed by an adequate selling organization.

Prior to the Victory Loan campaign there were comparatively few bond buyers in Canada. The third Canadian War Loan of last spring, which was the most widely distributed bond issue in Canada up to that time, had only 41,000 subscribers. The Finance Minister deemed it essential that many times that number should subscribe to the Victory Loan. Assigned to the press the task of educating with respect to the Loan the great masses of the people who were not bond buyers, and in most cases had only a very vague idea of the meaning of the term "bond" as applied to securities.

For several weeks before the sale of Victory Bonds commenced Canada's need for money to carry on the war and to maintain her agricultural and industrial prosperity was presented to the people of Canada in display advertisements in the press. Emphasis was placed in those advertisements on the privilege and duty of every Canadian to assist in the war financing of his or her country, and upon the fact that if Canada's financial needs were to be met the great masses of the people would have to buy Victory Bonds. The meaning of a "bond" and the security behind Canada's Victory Bonds were explained in simple, every-day language. Similar educational work was done voluntarily by almost all newspapers and other publications through their news and editorial columns.

By November 12th, when the sale of Victory Bonds commenced, the people had been educated very largely to the need for the money, the security behind the loan and the reasons why every person who could possibly do so should buy one or more Bonds. The preparatory educational work in the press was followed up by official solicitation by a most efficient Dominion-wide organization of personal workers. Concurrently with that person-

al solicitation there appeared in the press a series of "selling" advertisements emphasizing the immediate privilege and duty of every Canadian to buy Victory Bonds, and many editorials and news articles along the same line were published in every newspaper.

The press publicity created an atmosphere and a knowledge of the situation that in addition to securing large numbers of subscribers without personal solicitation, made it possible for the personal workers to do their work quickly and effectively and with infinitely greater results than could have been obtained without the educational, inspirational and selling advertisements in the press.

At the conclusion of the campaign, Sir Thomas White, in a telegram to J. H. Woods, President of Canadian Press Association, Inc., expressed his sincere thanks for the fine spirit and splendid energy shown by the press and his opinion that the press had every reason to congratulate itself upon the character and effectiveness of the advertising propaganda.

Estuary Men Sore

(From the Swift Current Sun)
There were eight very wrathful men got off the train from Regina yesterday. They were all from Estuary and stated that they had been arrested in Estuary as military deserters by the police of that town and sent to headquarters at Regina. No statement made by them would be listened to by the police of Estuary and no reason seemed to have any effect with the over-zealous officer. When they were taken before the authorities in Regina it was found that they were all citizens of the United States. One of them was a married man with a family and therefore exempt, and some of them were over thirty years of age, all of which was told to the police without avail. They were not even allowed to provide themselves with sufficient money to bring them back, and were broken when they reached here, that is broke for ready money. They had bank accounts in Estuary and succeeded in getting one of the bank managers here to cash cheques for them, thus providing sufficient cash with which to get home. Yes, they were wrathful, and had cause to be.

Wanted—A few more pupils for pianoforte and vocal instruction. Studio in charge of Miss D. Fernley at Dawdy's music store.

FOR SALE

For Sale, a quantity of good prairie hay—H. J. MOORE, Starrow. 22

LOST

One Dark Mare Colt, about 6 months old, dark, one star on forehead. Strayed from Alex. Hays pasture about five weeks ago. Suitable reward and expense will be paid upon recovery of same.—Notifiy, Jas. Hughes, box 222, Empress, Alberta. 22

Cavendish Confections

We are pleased to learn that Mrs. 'Dan' Hawkins is improving in health, nicely. Mrs. Hawkins recently, at Swift Current, underwent a serious medical operation.

Jack Finton is still thrashing. There is still several jobs to do yet in this district. We hope the weather remains favorable to allow of the good work to continue.

Fred Newman has finished his contract work on the new school. The school will open January 14. It will prove a boon to Cavendish. There will be over thirty pupils on the roll. Mrs. Emery is engaged as teacher.

The Women's Institute held their January meeting at the home of Mrs. William Koetter. There was a good attendance of ladies.

Owing to the bad roads, the local blacksmith is being kept very busy shoeing horses.

Messrs. Kite and Newman have returned home from Calgary.

Mrs. McGuire entertained a number of her friends New Year's night. Everybody reported a good time.

Automobiles are still rambling. Andy McKay made two trips to Empress last week.

Everybody should have their name on the Cavendish autograph quilt. The cost is ten cents. The proceeds will go to

We have gone carefully over our mailing list and made all corrections. If the date on your label is not correct, let us know.

If your subscription expired at the end of the old year, there is no better time to renew than now.

If it appears on January 31st 1918, your name will be taken off the list.

The Express is \$1.50 per year in advance.

The local Red Cross Society funds.

Oney Saul has his new house nearly completed. "Something doing, Oney."

UNITED CHURCH

Rev. G. G. Pybus, B.A., Pastor

Services Sunday, Jan. 13th, in the Grand Theatre. Sunday School and adult bible class at 2:30 p.m. The attendance last Sunday was 103. If you have not made a New Year resolution to attend Sunday School, make it now and come next Sunday. Regular preaching service 7:30 p.m. Special music. Mid-week prayer meeting Wednesday evening, Jan. 16th, at the home of Mr. and Mrs. McArthur. You are cordially invited to these services.

Get your typewriter ribbons and supplies, also counter check books at "The Express" office.

Grand Theatre

Friday and Saturday
Nights, Jan. 11-12

Lillian Walker

With Evert Overton and Wm. Dunn

— IN —

THE MAN BEHIND THE CURTAIN

Vitagraph

BLUE RIBBON

Seven Reel Feature

Usual Prices

At 8 p.m. Sharp

Brood Sows to Farmers AT COST

In order to secure an increased production of bacon in Alberta, the Provincial Government is buying grade brood sows, which will be sold to farmers at prices prevailing at time of delivery, with one dollar added for service fee. These animals are being purchased at current prices in the stock yards and the packing plants in Edmonton and Calgary. Special care is exercised to select animals of good length and depth. Growthy but under-finished animals are the kind chosen. They will be bred between December 20th and January 10th, and reported, if necessary, between January 11th and February 1st. All animals that report a second time, also all that fail to come in season at all, will be discarded because of the lateness or uncertainty of the time when they will farrow.

A record will be kept of the male to which each sow is mated, and the date of same, in order to be able to inform the purchaser as to the time when, and the type of pig each will farrow.

Bears of Berkshire, Yorkshire, Duroc Jersey, Poland China, Hampshire and Tamworth breeds will be used.

Inquiries and applications should be addressed to the Live Stock Commissioner, Department of Agriculture, Edmonton.

UNION BANK OF CANADA

With Cash in the Bank You Can Buy to Advantage

You know how everything costs more when you have to buy on credit. Why not practice self-denial for a while if necessary, open a Savings Account in the Union Bank of Canada, and with the money in hand, buy at Cash prices? The discounts will help to swell your bank balance, and you will have made a good start towards financial independence.

Empress Branch - W. M. CROSBIE, Manager

LUMBER and BUILDING MATERIAL

DO YOU EVER CONSIDER THE FACT that sooner or later you will have to do building for shelter, probably a house or a barn?

If it is repairing (RIGHT NOW) is the time to make repairs most economically. If it is a new building do not deceive yourself, it will certainly cost more later on.

Why not decide at once, and let us make you a price on the material you need.

We are prepared to quote you the lowest prices and most reasonable terms on all building material.

DECIDE QUICK, WINTER WILL SOON BE HERE

Revelstoke Sawmill Co.

EMPRESS, Alberta.

G. M. SMITH, Agent.

It is now Too Late

to buy Victory bonds. The one NEXT BEST BET

is to secure a

Policy in the Canada Life Assurance Company.

A Policy without regrets

R. M. HENDERSON

Agent: Empress, Alberta

Farm Lands Loans Conveyancing

BY CHEF AND HOUSEWIFE

our bread is praised and appreciated. We begin by using first class ingredients. These are put together in a way learned by long experience. The conditions of mixing, baking and delivery are most sanitary. The result is pure and wholesome bread, biscuits, cake and pastry.



MACKIE'S BAKERY

WE HANDLE

Deering & McCormick

Farm Machinery

and keep a full stock of Repairs

C. O. CARLSON

At the Empress Lumber Yard

Good Driving Teams and Cutters

Always on hand for winter use—also

AUTOMOBILE LIVERY

Light and Heavy Draying. Special attention given to our FEED BARN

Hanson & Johnston Livery Barn

SERVICE AND SATISFACTION

Horses or Cattle always on hand for Sale or Trade

THE EMPRESS EXPRESS

Published in the interests of Empress and District

Subscription price \$1.50 per year to any part of Canada or Great Britain

\$2.00 to the United States

C. E. Sexton Proprietors A. Haskie

Business locals 50c. for five lines or less, over five lines 10c. per line. Display advt. rates made known on application.

THURSDAY, JAN. 10th, 1918

Work of the "Cow Bill" During 1917

During the past eight months the "Cow Bill" passed at the last session of the legislature has been brought very effectively into operation. One thousand and thirty farmers have taken advantage of the act and have formed associations, and under it have purchased breeding cattle. Care has been exercised to see that the men who have been availing themselves of the privileges of this act were prepared to take care of their cattle through the winter, and as we are now well into the winter, the government has decided to suspend operations under the act until spring, as practically all who are prepared to winter their cattle have secured loans. Arrangements will be made by the Department of Agriculture for the carrying on of this work during the year 1918, recognizing as it does the importance of putting stock within the reach of the homesteaders of the province. Few acts passed by the legislature have worked out more satisfactorily than the "Cow Bill."

Schedule of Licence

Fees for Automobiles

Licence fees are ranged according to size of wheel base. Fee includes licence plates—

Not exceeding 100 ins.	\$15 00
" 105 "	17 50
" 110 "	20 00
" 115 "	22 50
" 120 "	25 00
" 125 "	27 50
" 130 "	30 00
" 135 "	32 50
Over 135 "	35 00

Dealers' Licence . . . 25 00

Dealers' Numbers, each set (not to exceed 3 sets) . . . 1 00

Electrically Driven Vehicles other than a truck or delivery . . . 15 00

Motor Cycle . . . 5 00

Chauffeur . . . 3 00

Transfer . . . 2 00

Duplicate Plate . . . 1 00

O. U. HOOVER

My Tuesdays are meatless, My Wednesdays are wheatless, I'm growing more eatless each day.

My home it is heatless, My bed it is sheetless, They're all sent to the Y.M.C.A.

My coffee is sweetless, The bar-rooms are treatless, Each day I grow poorer and wiser.

My stockings are footless, My trousers are seatless, My God, but I do hate the Kaiser.

—Picked up on the street.

—U. S. Ex.

WING TAI LAUNDRY

PRICE LIST

Shirts	2 for 15c
Collars	4 for 10c
Handkerchiefs	4 for 10c
Socks	2 pairs for 5c
Blankets	per pair 30c
Flannellette Blankets	15c
Sheets	each 5c
Table Cloths	each 5c
Undershirts	2 for 15c
Drawers	each 10c

Cleaning and Pressing

2-piece Suits	.75
3-piece Suits	1.00

Buttons sewn on clothes free of charge.

Wing Tai, Prop. - Centre St.

Fourth Annual

Masquerade Ball

At Grand Theatre
Empress

Friday, Feb. 8th

Results -- Count -- Results

If you are thinking of holding an Auction Sale Get Results, have it conducted by

A. D. Campbell

Licensed Auctioneer

Dates of Sales and Terms made at the office of the Empress Express

Lands, Loans and Insurance

Best Companies

Prompt Service

J. CUSACK

TRACTOR REPAIRS

General Blacksmithing

. and .

Machinist Work

We Have the men and the equipment to do that job right

Give us your work and we will give you THE SERVICE

Alberta Machine Shop

LOST

\$5 Reward for information leading to recovery of three black spring calves and one red spring calf. Strayed from 25, 20, 1.—W. Y. Gore, Nathalia, Alta.

FOR SALE—The undersigned has for sale four Oxen in good condition. Apply E. MONKMAN, Section 25, range 4, Cardenish, Alberta.

Wishing my Friends and Customers A Very Happy And Prosperous New Year

We thank you for your past patronage and trust that we may receive a continuance of the same during the year now before us.

Ice Cream Bricks

Various Flavors on Hand

BURY'S

Ice Cream Parlor

Special Sale of Ladies Shoes

at \$2.75

Also a few Ladies and Girls

Winter Coats

to be sold

AT COST

We have a Full Line of

Gossard Corsets

and

Brassieres

Call in and See our Stock

MRS. A. E. GALLOWAY'S

Professional Cards

MEDICAL

DR. E. C. CHANDLER

Physician and Surgeon

Office on Centre Street, near Third Avenue

EMPRESS - ALBERTA

LEGAL

D. S. SUTHERLAND

BARRISTER, SOLICITOR

NOTARY PUBLIC

Consul General for Ontario

Solicitor for The Town of Empress

The Union Bank, Etc.

Office on Centre St. EMPRESS, Alta.

HENRY J. DUFF

BARRISTER, SOLICITOR

NOTARY PUBLIC, Etc.

Money To Loan

EMPRESS - ALBERTA

Opposite Union Bank

UNDERTAKING

WILLIAM PULLIN—Funeral Director and Embalmer. Full supply of caskets always on hand. All work attended to promptly day or night, and satisfaction guaranteed. Hearse in connection.

WM. TORRY
Contractor and Builder
PLANS and ESTIMATES
Work Guaranteed
EMPRESS - ALBERTA

Empress DRAY LINE

Light and Heavy Draying

Donald McArthur, Proprietor

WILLIAM PULLIN

Horse and Automobile Livery

Feed & Sale Stable

Horses always on hand for sale

Notice To Advertisers

Copy for changes of advt. brought into this office after noon on Mondays of each week will POSITIVELY not be taken notice of until the following week, unless other arrangements happen to be made with the publishers.

Job Printing

We do It!

Give us your next order. Your work will be appreciated.

The Express

Cavendish Confections

The local U.F.A. meetings are in full swing under the directorship of Mr. Ben Plowman.

The Princess School is almost completed. The painting and decorating is in the hands of Mr. F. W. Cutts.

Mr. Barnew is building a winter residence in town.

Mrs. Dan Hawkins has letter from Swift Current hospital reports her making a rapid recovery.

Miss Littleford's friends enjoyed a social evening last Friday when they were treated to a fine turkey supper. After supper the tables were cleared, music started and couples started dancing a merry quadrille. During the evening ladies were taught some of the latest styles and methods of modern dancing by our genial professor. It was very amusing and instructive. Good songs were rendered and the gramophone music proved a great hit for the round dances. At mid-

night the birthday cake was produced and the hostess was the recipient of many presents and congratulations on her twenty-first birthday. The dance was well-enjoyed and everyone was in great form for fun.

A big dance in the U.F.A. hall on Friday the eleventh.

Mrs. J. A. Emery is the new teacher for the Cavendish School.

Trustees will be appointed for this district within the next few weeks and all interested watch for posters.

COUNCIL DOINGS

The first meeting of the new Council took place on Monday, January 7th, in the municipal office. Councillor Stoldt was absent, being on a visit. Councillor Pullin was re-elected Reeve.

R. M. Henderson was re-appointed Secretary-Treasurer.

It was concluded to leave further business in abeyance until a full Council should be present.

CENTRAL GARAGE

OSTRUM & SETRAN BROS.

AGENTS FOR THE

McLAUGHLIN and GRAY-DORT CARS

Place Your Order with us and get The Best

Automobile Accessories--We carry a Large Stock

Agents for Case, Rumeley and Minneapolis Threshers and Tractors. Supplies in stock.

CENTRAL GARAGE, 2nd Street, West

IMPORTANT PUBLIC NOTICE

We, the undersigned merchants of the Village of Empress, are forced, owing to existing conditions, to announce that on and after January 15th, 1918, we will do a STRICTLY CASH Business

This does not mean 30, 60 or 90 days, but CASH AT TIME OF PURCHASE

We believe that all our many customers and friends are well aware of conditions brought about by the great world war, and of the enormous sums of money that will be required by our Government for the successful prosecution of same. This change is brought about more particularly on account of the fact that it is impossible for us to obtain credit today ourselves. Our wholesale houses will not give us credit as heretofore, and under those conditions there is no other course left open for us but to take the step we are taking.

W. R. Brodie

M. G. Boyd

J. I. Stoudt

B. L. Dawdy

G. W. Martyn

N. D. Storey

S. E. Peters & Son

The White Meat Market

J. S. Herity

FINANCIAL STATEMENT VILLAGE OF EMPRESS, ALBERTA AT DECEMBER 31st, 1917

Financial Statement		Statement of Assets and Liabilities		Statement of Tax Roll at December 31, 1917
RECEIPTS	DISBURSEMENTS	ASSETS	LIABILITIES	
Balance, previous year 262.75	Legal Expenses 28.68	Cash on hand and in bank 27.98	Bank or other loans 2,215.64	Amount of Arrears at Dec. 31, 1917 with Penalties added 5,146.22
Current taxes 2,999.94	Postage, printing and stationery 202.85	Uncollected taxes 9,520.54	Bills payable 282.00	Current Assessment 402,813.00
Arrears taxes 567.73	Salaries 845.00	Fire hall and equipment 1,500.00	Dom. Govt. SW 1/4 24, 23, 1, w of 4 281.00	Mill Rate, 15 mills 6,942.19
Business taxes, water-works 1,703.00	Fire Department 700.49	Lands and other property 4,880.00	C.P. R. Lot 8, blk 10 1341.36	Current taxation 6,942.19
Dog taxes, licences and fines 285.75	Health Dept. Cemetery 453.36	Waterworks and equipment 3,350.00	Balance assets over li-abilities 15,168.52	Amount collected 3,567.87
Cemetery 20.00	Public Works 1,203.97			Amount uncollected 9,520.54
Proceeds of Notes 13,627.49	Waterworks and Parks 2,921.06			
From other sources 160.25	Notes paid 12,584.40			
Rents 230.00	Miscellaneous poor re- lief and patriotic 113.35			
Outstanding cheques 76.50	Police dept. expenses 132.65			
	Outstanding cheques at last audit 593.12			
	Bank balance 237.27			
	Cash balance .71 27.68			
Total .. 19,863.91	Total .. 19,863.91	Total .. 19,278.52	Total .. 19,278.52	

Statement of Debenture Debt at December 31st, 1917

NIL

I hereby certify to the correctness of this Statement.
R. M. HENDERSON, Secretary-Treasurer.

Dated at Empress this First day of January, 1918
J. W. HAMILTON, Auditor.

OVER THE TOP

HIGH PRICES FAL-
LEN BACK ON
EVERY FRONT

SALE

OLD HIGH COST OF
LIVING BEATEN,
SMASHED, BROKEN

Our treat--Step up boys. Everything on the Block and the knife has sure gone to the bone
Winter Goods have to go--no room to keep them--COST DOESN'T COUNT. Be here at the start and turn the clock
back to 1914

Sale Starts Friday, Jan. 11th - - Ends Jan. 31st

SUITS

Real ones. Fashion Craft and Perfection. All styles and patterns. Regular \$25.00

Sale Price \$19.50

Regular \$27.50

Sale Price \$20.50

Regular \$30.00

Sale Price \$23.50

LOOK--15 ONLY SUITS, regular up to \$30

Going at \$11.50

OVERCOATS

Only a few. One line at

\$14.25

Black Dog Coats - \$29.75

Alaska Beaver - \$30.65

CORDUROY PANTS

You know our kind. Reg. \$5

Sale Price \$3.95

ALL WOOL TWEEDS

Regular \$6.00

Sale Price \$4.65

WHIPCORD, Laurence Cloth

Regular \$4.00

Sale Price \$3.00

MACKINAW

The only Patrick in town. 30 only left to clear. 32 oz. cloth. All sizes. Reg. \$12

Sale Price \$9.25

Regular \$11.00 Mackinaw

Sale Price \$8.65

Regular \$14 Mackinaw

Sale Price \$11.25

They are worth from \$1.00 to \$2.00 more than this price at the factory today.

CAPS

You'll wonder why we bought so many. We do too.

THEY MUST GO!

2.00 value at - \$1.45

1.75 value at - \$1.25

1.50 value at - \$1.10

BROKEN LOTS. Values up to \$2.00. Out they go at 90c.

SOCKOLOGY

Very Special. Heavy grey rib. Reg. 45c.

Now 3 for \$1.00

Dozens of others just as good.

SHIRTS

Oh! boys, there are some juicy bargains here. Fine Percal, soft cuff and collar. Tooke make.

On Sale \$1.55 Reg. 2.00

On Sale \$1.35 Reg. 1.75

On Sale \$1.15 Reg. 1.50

On Sale \$1.00 Reg. 1.25

Or 3 for \$2.75

SPECIAL LINE (broken)

At 3 for \$2.25

FLANNEL SHIRTS

Grey and khaki, fine wool

On Sale \$2.00 Reg. 2.50

Heavy Grey G.W.G. Make

Now \$1.50 Reg. 2.00

NECKWEAR

All \$1.50 Ties going at \$1.00

1.00 Ties for 70c. 75c. Ties 50c.

SHOES

JUST RIGHT

Always Right

Black calf-solid (not side stock) guaranteed. Neolin and leather soles, English or Blunt toes. Reg. \$9.00

On Sale \$7.40

WILLIAMS WORK SHOES

Finest wine elk whole stock.

Can't make 'em hard.

Extra value at \$6.50

Going at \$5.40

Black grain calf. Light upper and heavy sole. Reg. 7.00

Sale Price \$5.65

20 Pairs AMHERST solid

Shoes. Reg. \$3.00

Now \$3.25

LADIES AND CHILDREN'S

SHOES GOING AT COST

OVERALLS

Peabody and G.W.G. All styles and sizes

At - - \$1.75

VERY SPECIAL. Boys

Blue Chinchilla Overcoats.

At - - \$7.25

OVERSHOES AND FELTS

MENS OVERSHOES

One buckle - \$2.00

Two buckle - \$2.75

Four buckle - \$3.40

Slip-Ons - \$1.70

WOMENS OVERSHOES

Slip-Ons - \$1.35

MENS ALL FELT SHOES

Extra Value at - \$2.75

Leather Sole Felt - \$2.50

UNDERWEAR

STANFIELDS Reg. \$4.00

Now \$3.25

Fleece Lined PENMAN'S

Two piece suits - \$1.75

Combinations (heavy) \$2.00

SWEATERS

All Sweaters at 15 p. c. off

These coats are worth more than this price at the factory.

Where Everybody Buys

PETERS

CENTRE STREET

Gramophones to be Closed Out at COST

This is your Big Opportunity. Act Quickly as prices

TALK

and others are going to listen to this wonderful money-saving talk

You Need More Music—Good Music—in Your Home

B. L. DAWDY & Co.

Jewelry and Music Stores

Issued of Marriage Licenses for Alberta and Saskatchewan

The Little New Year

extends our greetings to you and offers suggestions that will help you in your work.

In thanking you for past favors we want to solicit your patronage for 1918.

We are prepared to supply you with

Lumber of Quality

in any quantity and most reasonably priced. Get our estimates.

HARD AND SOFT COAL

THE OLD STAND

The Empress Lumber Yards J. N. ANDERSON, Prop
Empress Bindloss Cavendish

If your subscription to The Express is in arrears after January 31st, 1918, your name will be removed from list, unless we hear from you. Renew now!

Local and Personal

Wm. Pullin was indisposed the latter part of last week.

Alex. Noakes, of Swift Current, was a visitor in town over the first of the week.

The annual meeting of the local board of trade will be held to-night, Thursday, in the municipal office, at 8 p.m.

Mr. and Mrs. Robertson and family of Retlaw, Alta., have been the guests for the past week, of Mr. and Mrs. S. Trail.

Beginning the first of the year, the Council has ordered the raising of the water rates to 25c per barrel or four tickets for a dollar, instead of 50c as heretofore.

Mr. and Mrs. Ira McLean and family left this week for Gabri, Sask., where they will make their home. We join with their numerous friends in wishing them every success in their new surroundings.

Word has been received from Dr. J. C. Eager and Pte. Alex. McKenzie, that Christmas parcels from Empress have reached them safely. They thank the members of the I.O.D.E. and also those individuals directly responsible for the sending of their particular parcels.

G. L. Brown and J. Cusack have returned from Calgary. They report that they were received very favorably by Mr. Cameron, of the C.P.R., as a delegation from Empress. They are optimistic regarding a successful outcome of the business they were delegates for on behalf of the town.

Knitting Club meets to-night at the home of Mrs. B. L. Dawdy.

Messrs. G. M. Johnson and J. Curran returned from Medicine Hat, on Thursday last.

D. S. Sutherland, left for Calgary, on Saturday, on a business trip of a few days duration.

Mrs. I. Cole, who has been indisposed the past two weeks, we are pleased to report, is now much recovered in health.

Mr. and Mrs. L. I. Peers and family of Acadia Valley, were the guests of Mr. and Mrs. H. R. Simpson, the first of the week.

A postcard from "Mel" Blodgett informs us that he has arrived safely at Fulton, N.Y., with his wife and family. He says travel was very heavy and trains en route were crowded. He sends his best wishes to his friends here.

Numerous requests have been received, that the Masquerade Dance date, which was announced for February 13 be changed to Friday, February 8. This change has been made. Paste the date in your hat—Friday, February 8.

A concert and supper will be given by the ladies of the Social Plains branch of the Women's Institute at the school house on January 18. Concert to commence at 7:30 p.m. An invitation is extended to all. Collection will be taken.

A Full Supply

on Hand of

Groceries

ALSO

Fresh Fruits

Fresh Vegetables

Candy and Nuts

CIGARS

TOBACCOS

Fine China

Crockery

Glassware

Cole and Belfie

1ST STREET, WEST

EMPRESS, ALTA.

Save Fuel !**STORM SASH and DOORS**

Will Do The Trick

Without Glass. - - - \$1.95

With Glass - - - 2.15

WE HAVE PLENTY OF
DRY SHUPLAP AND BOARDS**Imperial Elevator & Lumber Co., Ltd.**

C. W. HAYES, Agent

Kirner's Big JANUARY SALE**Commences FRIDAY, Jan. 4; A Clean Sweep of Winter Goods**

It is our policy to endeavor to clear out merchandise in the season for which it is bought. It matters not if we must go on to the market and pay higher prices for next year's supplies. The winter merchandise we now have is bought for this season's selling. For next season—new goods. Dollars spent with us now will mean the saving for you of more dollars later on.

Oranges, per doz. 45c.

Lemons per doz. 45c.

BOOTS AND SHOESHigh-top Boots, regular 11.25 for 9.00
Good-class boots, regular 7.75 for 6.50
5.50 values for 4.75 -- 4.50 values for 4.00

All other stock in proportion

FELTS AND OVERSHOES

at reduced prices save 50c per pair

Overcoats, Mackinaws and
Sheep-lined CoatsJust a few. They have to go. Small prices
will sweep them out.**Men's Shirts**Men's Heavy Cloth Shirts, 1.50 for 1.25.
Light Grey Flannel Shirts. Splendidly
made. Our January price will be small.**MITTS AND GLOVES**Pullovers, lined, wool and fur gauntlets, at
prices much below the day's market.Horse Hide Mitts—Men's Heavy Cordovan
horse hide mitt. A mitt that will
give good service. Regular, \$2.25. **1.90****FIRST GRADE FLOUR**

Robin Hood, 98 lbs. 5.75

Bran, per 100 lbs., 1.75

POTATOESA few hundred bushels at
below market price**Profits Forgotten. The Consumers Opportunity**

In face of tremendous advances in all lines of goods we offer reductions which make it imperative to supply your immediate needs at this store and wisdom to provide for your next years wants.

Men's Separate PantsDiagonal stripe grey pants in an extra
heavy weight for winter wear. **3.90**
Extra good value.**Overalls**Overalls—in a good weight, stiff cloth,
man's size. Good-sized bib, all
pockets, tripled stitched. **1.50, 1.65****Men's Winter Underwear**Every garment in Men's Winter Underwear
gets the price knife.
Hewson's Black and Red Label Underwear
Atlantic Brand Unshrinkable Underwear.
Penman's Fleeced-lined and Lamb's Wool-
lined. Reg. 2.75, Sale price, 2.25.**MOCCASINS**Moccasin—Men's heavy moccasin, wax
sewn seams. A moccasin that will
give excellent wear. Regular, \$2.25 **1.95****Wool-Knit Goods**Scarfs, Hoods, Toggles. Combination Sport
Sets—Hoods and Scarfs to match.**Women's and Girls' Under-
wear**Combinations and separate garments. All
go on sale.**Blouses**Crepe de Chine, Silk, Voile, Satene. Just
a few.**Blankets**White Wool Blankets with some of the
price off.**Ladies Hosiery**Big selection of Canada's Best—Burrit's
You cannot have too many pairs of warm
stockings by you.**The Empress Trading Co.—J. Kirner, proprietor**

Stay by the Empress Trading Co. and Protect Yourself against the High Cost of Living